



Caroline Rader Znaniec

Founder/Owner

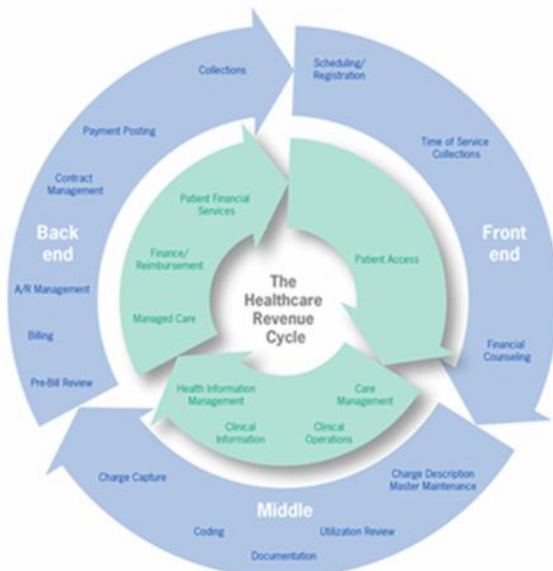


Caroline Rader Znaniec is the founder and owner of Luna Healthcare Advisors LLC. Her company focuses on providing high quality healthcare provider integrity consulting services to the nation's top health systems, hospitals and physician groups, and freestanding providers. Caroline has close to 20 years of healthcare experience within the private industry and as a consulting professional.

Caroline has extensive knowledge of a healthcare provider's revenue cycle with a specific concentration in regulatory billing compliance and revenue integrity. As a consulting professional, she has led large engagements, working with providers, regulators, investors and insurers in ensuring the integrity of documentation to reimbursement in business operations. From identifying lost revenue, to protecting the reimbursement obtained, to reducing unnecessary costs; Caroline has provided valuable savings and returns.

Caroline's approach to client engagements is to work collaboratively with the client to share knowledge, sustain improvements and develop a long-standing advisory relationship. Her view is holistic, understanding that each process is dependent on another and change can affect more than one stakeholder or process. Her professional experience and technical expertise provides for effective and efficient change.

A Holistic View of the Revenue Cycle – The Foundation for Revenue Integrity



Key Professional Experience

National Consulting Lead, Revenue Integrity Services
Grant Thornton, LLP 2011- 2013

Associate Director, Charge Integrity Services
HP3/Navigant Consulting 2006-2011

Corporate Compliance & Chief HIPAA Officer
Administering a CIA Program
Anne Arundel Health System 2003-2006
CMS Compliance Pilot Participant
MHA FI Transitions Workgroup
MHA RAC Technical Issues Workgroup

Lead Compliance Auditor
Anne Arundel Medical Center 2002-2003
MHA/HSCRC Respiratory RVU Workgroup

Senior Associate, National CDM Practice
KPMG LLP 2000-2002

Caroline speaks regularly for professional associations on provider integrity topics. Associations include those below.

- American Health Information Management Association (AHIMA)
- Association of Clinical Documentation Improvement Specialists (ACDIS)
- Association of Healthcare Internal Auditors (AHIA)
- Health Care Compliance Association (HCCA)
- Healthcare Financial Management Association (HFMA)

Recent speaking topics have included the following:

- Sustaining Revenue Integrity in an EMR Implementation
- Developing Facility and Clinic Leveling Guidelines
- Charge Capture and the EHR Evolution
- Developing a Model of Revenue Integrity

Education

MBA and MS, Health Care Administration
Wilmington College – Delaware

BS, Corporate Health Fitness
Salisbury State University – Maryland

CHC, Certified in Healthcare Compliance
Health Care Compliance Board {2005}

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